

# Super Series *Strategy*

## *The Why*

Super Series is a 3 week evangelistic series, with the whole purpose making it easy for our students to reach their lost friends for Jesus.

## *Principles & Practicals*

**Principle #1. Consistency in the same direction for a long time.**

- *We have been running this play for over 15 years. Consistency is key.*

**Principle #2. Anything of value will take time to build.**

- *There is no “silver bullet” type of program to build momentum, it all takes time to build into a culture*

**Principle #3. Be faithful with little, God will let you steward more.**

- *We can tend to think, “I want to reach more students!” Build the ones you have, and they’ll build the church.*

**Practical #1. Building leaders (the net)**

- *You never outgrow the steps of discipleship and building leaders. Don’t focus on building a big ministry; focus on building big people.*

**Practical #2. Mobilizing students to reach their friends**

*Getting God’s heart for evangelism in students. Emphasize the spiritual component: it’s not just “invite you friend,” it’s “share your faith.”*

**Practical #3. Stay consistent with your evangelism approach**

- *A lot of times we don’t see lasting momentum because we abandon ship too quickly.*

# Super Series *Strategy*

## *Super Series Game Plan*

Below are the key elements of Super Series that we always have in place.

### **1. Evangelism series leading up to Super Series**

*- For 2-3 weeks, we spend time preaching about God's heart for the lost, and creating intentional moments in service to pray for lost people*

### **2. Street Teams**

*- Identify key bringers from schools you have influence in & empower them to reach their friends*

*- This is our primary outreach strategy*

*- Less of our staff in schools, more empowering students to reach their friends*

*- Give them shirts, invite cards, posters, shareables, etc*

*- Text Groups before and during*

*- Encouragement, who are you believing for, etc*

*- Celebrate them afterwards!*

*- Social media shareables that people can post to invite*

### **3. "Because" - Reasons why new people will come**

*- Free food for everyone*

*- Free shirts for first time guests & bringers*

*- Photo booths / games*

# Super Series *Strategy*

## *Super Series Game Plan* Continued

### **4. Evangelistic Service**

- *Keep it simple and Gospel focused! The whole point is bringing it to a salvation altar call*
- *The whole service is geared towards the NEW and LOST people*
- *1 hour long: No games, announcements or extra "fluff"*
- *Flow: Fun fast song(s), up the middle worship songs, extra video elements (message intros, opener video, lyric video, etc), 20 minute message, optional closer song, altar call, prayer*

### **4. Leader recruiting**

- *Recruit specifically for these 3 weeks (not long term commitment)*
  - *Our adult volunteers are double on a super series night*
- *Beef up existing teams*
- *Add in additional teams (photo booths, food, Salvation & Prayer teams)*

### **5. Follow-up**

- *"Salvation Team" does follow-up with students they pray with for 3 weeks, walk them through Bible reading plan & help them take next steps*

### **6. Salvation Rooms & Prayer Time**

- *For each Super Series, we give a specific salvation altar call where students respond to the front, we do a group prayer, and dismiss them to a pre-set room with adult leaders to talk one-on-one about the decision to follow Jesus*
- *We have an additional team remain in the worship center to pray with students for other prayer needs outside of salvation*

### **7. Sharing Stories**

- *Prioritize sharing stories with staff, volunteers, and on social media*

# Super Series *Strategy*

## *Order Of Service* Example 1

### KLR MS Elevate

Week 1 | Ps Jesse

September 20, 2023

GOD IS \_\_\_\_.

**09/20** Length  
**7:07P** in mins

#### PRE-SERVICE

6:30p **37:00** **Pre-Show**  
- WALK-INNNNNN VIBES  
Doors open at 6:30pm

7:07p **1:00** **Countdown Video**  
Starts at 7:07pm

#### WORSHIP

7:08p **1:30** **Siri Intro Video**

7:09:30p **4:34** ***I Thank God***

7:14:04p **1:13** **Welcome / Hosting [VIDEO]**  
- Welcome  
- What To Expect  
- Transition to Reckless Love

7:15:17p **5:31** ***Reckless Love***

7:20:48p **5:41** ***What A Beautiful Name***

7:26:29p **1:00** **Prayer**  
- take a few steps back and be seated

#### MESSAGE

7:27:29p **0:37** **God Is \_\_\_\_ Title Package**

7:28:06p **2:18** **Message Intro [VIDEO]**

7:30:24p **15:00** **Message**

7:45:24p **5:36** ***You Will Be Saved***

7:51p **3:00** **Salvation Call**  
- salvation call  
- dismissal to prayer room  
- Romans Verse

7:54p **5:00** **Ministry Time**  
- invite prayer team down

7:59p **5:00** ***What A Beautiful Name***

#### CLOSE

8:04p **1:00** **Ministry Time + Dismiss**  
- CFA!  
- (SLIDE) See you back next week for Week 2

8:05p **58:00**

# Super Series *Strategy*

## *Order Of Service* Example 2

### KLR HS Elevate

Week 2 | Ps Jesse

September 27, 2023

GOD IS \_\_\_\_.

09/27 Length  
7:07P in mins

#### PRE-SERVICE

6:57p 10:00 **Pre-Show**  
(PRE-ROLL) Welcome to Elevate, Social, Serve, Fall Retreat, Baptisms  
- Placeholder Center-Screen  
Doors open at 6:57pm

7:07p 1:00 **Countdown Video**  
Starts at 7:07pm  
- intro under countdown  
- Band Fires

#### WORSHIP

7:08p 4:56 **Praise**

7:12:56p 3:00 **Welcome + Hosting**  
- Send students back to seats!  
- Welcome  
- What To Expect  
- (SLIDE) Super Series Max "come back next week"  
- Transition to Jesus You Alone (keys)

7:15:56p 5:26 **Jesus You Alone**

7:21:22p 2:00 **Vocal Transition**  
- (SLIDE) Kiley's story  
RyRob share why of worship!

7:23:22p 6:55 **I Speak Jesus / Break Every Chain**

7:30:17p 0:30 **Prayer**  
- have students seated

#### MESSAGE

7:30:47p 0:37 **God Is \_\_\_\_ Title Package**

7:31:24p 25:00 **Message**  
- salvation call  
- send student to prayer room

7:56:24p 5:00 **Ministry Time**  
- invite prayer team down. Additional ministry time!

8:01:24p 3:00 **I Speak Jesus**

#### CLOSE

8:04:24p 2:00 **Dismiss**  
(SLIDE) See you back for week 3!! FILL THE FLOOR

8:06:24p 59:24